

Good Things Come in Small Packages...

Pomega5's™ Best Selling HEALING CREAM Now Available in 30 ml Jar Soothe, Protect and Revitalize Skin *Naturally* – at Home or On the Road

Bigger isn't always better. In fact, with many biodynamic and aromatherapeutic ingredients, a smaller package offers the best way to maintain the intrinsic energy of the product. That's why Pomega5™ is now offering its best-selling **Healing Cream** in a 30 ml glass jar – the perfect size for home or travel. This smaller size also offers the ideal month long quantity for those who have never tried the product before.

“Our **Healing Cream** has a passionate, cult following of women and men who absolutely swear by the product,” declared Miki Sofer, Pomega5 Marketing Director and daughter of founder Tzeira Sofer. “However, as a young woman just out of college, I know how financially challenging it can be to try a new product, especially one that is made with premium ingredients. I wanted to offer **Healing Cream** in a smaller, more affordable version so that everyone can have a chance to fall in love with it.”

Proprietary Organic Pomegranate Seed Oil Base: Unlike most skincare products, *Pomega5* never uses bulk ingredients in their product formulations. Instead the base is comprised of a proprietary pomegranate seed oil formula, which comes from the freshest, most pure fruit, grown in biodynamic fields in the Mediterranean. Utilizing this base, each **Healing Cream** batch is lovingly and painstakingly developed from scratch (not from off-the-shelf formulas) in the highest quality, “green” production facility. And unlike many products that are mass-produced in large quantities, Pomega5 **Healing Cream** is manufactured in small batches weekly and then air shipped directly from France. The result: the product you find in store is as fresh as possible!

“I look at skin care the same way I look at produce. When I want the best ingredients, I purchase them in *small* quantities at my local Farmer's Market,” said Tzeira Sofer. “The ingredients we use in the Pomega5 line are extremely fresh and pure, yielding products that smell good enough to eat. And because the scent, texture and color of the products are just as important as the efficacy of the ingredients themselves, our **Healing Cream** provides an unmatched aromatherapeutic experience with each use.”

Key Natural Ingredients: Influenced by the climate and spirit of the Mediterranean, **Healing Cream** is packed with super hard-working ingredients that provide intense moisture and comfort for all skins. Additionally, the calming and healing properties help restore skin that has been damaged by the sun or environment – brightening and evening out skin tone. This intense moisturizer also provides cosmetic anti-aging benefits to keep skin looking its best. The result: dry, imbalanced skin feels naturally comforted, repaired and revitalized; looks rested, radiant and luminous.

- *100% Pure Cold-Pressed Organic Pomegranate Seed Oil:* This potent, *naturally* powerful anti-oxidant – which has a long tradition of treating dry, irritated skin – fights free radicals that damage and age skin cells.
- *Olive Oil:* This rich oil, obtained from ripe olives around the Mediterranean, is a natural emulsifier and moisturizer.

- *Calendula Oil*: A natural anti-inflammatory – this gentle oil is known for its restoring and nourishing properties. Dry, damaged skin is soothed and calmed.
- *Sweet Almond Oil*: High in linoleic acid, protein, vitamins, minerals and other fatty acids, this mild, non-greasy oil nourishes and calms the skin.
- *Carrot Seed Oil*: A natural retinal rich in vitamins, rejuvenates the skin improving firmness, tone and elasticity.
- *Blend of Essential Oils*: A special blend of essential oils such as mandarin orange, lemon, bergamot and vanilla to restore, calm and nourish skin while imparting a delicious natural scent.

Natural Emulsifiers and Preservatives: *Pomega5's* proprietary, 100% plant-based preservative system naturally keeps **Healing Cream** fresh and stable, while an olive oil-based emulsifier system enhances its stability. As an added benefit, the olive oil partners perfectly with pomegranate seed oil, enriching the cream's lightweight texture.

Environmentally-Friendly Packaging: With the launch of the 30ml jar, *Pomega5* is returning to glass packaging because it offers the best stabilizing environment to preserve the natural energy of the various botanicals and oils used in the cream.

Like all *Pomega5* products, **Healing Cream** is 100% pure and natural. It contains no phalates, petro-chemicals, synthetic colors, fillers or fragrance. It is paraben and preservative free and undergoes the strictest testing for purity and stability. Because of the precise concentration of the highest quality organic and biodynamic ingredients (99% are active), a small amount goes a long way. **Healing Cream** can be used by the whole family on the face and body. It disappears immediately after application, leaving skin smooth, revitalized and touchable. Product should be stored below 75° F to preserve maximum efficacy of the ingredients.

Suggested retail price: \$42 for 30 ml glass jar

On-Shelf: October 2008, Made in France

Pomega LLC, which was founded and based in Marin County, California, offers the first complete line of therapeutic skin care and nutritional supplements made with organic, cold-pressed ultra-premium pomegranate seed oil from the Mediterranean. Working with doctors and experts on healing plants, founder Tzeira Sofer developed *Pomega5* based on ancient recipes and supported by the latest scientific research to help women achieve healthier skin and a healthier body. Products are available at select health and wellness stores nationwide and at www.pomega5.com

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