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## **“Hollywood” Goes Crazy for Pomega5™ Therapeutic Skin Care at Backstage Creations Celebrity Retreat at the Premiere Lounge on Main Street in Park City, UT**

**San Anselmo, CA (January 24, 2007)** – Female *and* male celebrities, both emerging artists and established stars, visited **Backstage Creations Celebrity Retreat at the Premiere Lounge on Main Street in Park City while the Sundance Film Festival** was in full swing and left raving about the fantastic feel and smell of the *Pomega5* natural products. The high-profile guests got to sample the organic pomegranate seed oil nutritional supplements and therapeutic skin care and then go home with a custom made red silk hat box filled with the entire holistic line.

**Winona Ryder** (who was there for the premiere of her new movie *The Ten*), declared, “I love this stuff!” And **Teri Hatcher** (*Resurrecting the Champ*), **Sienna Miller** (promoting her new film *Factory Girl*) and **Kristen Bell** (of *Veronica Mars*-fame) were among the other Hollywood celebs who visited the retreat and went home with an exclusive collection of the Pomega5 products.

### **Overheard at the Retreat**

After visiting the retreat, many of the stars couldn’t stop talking about these holistic products. Actress and singer **Schuyler Fisk** said “This smells amazing and feels great!” **Adam Brody** (*The OC*) declared, “I really need this cream. My hands are sooo dry,” and actress **Olivia Thirlby** said “This feels wonderful. It smells great too!”

Other celebrities who went home with the Pomega5 products include: Academy-Award nominee **Brenda Blethyn**, Emmy winner **Camryn Manheim**, **Kathryn Morris** (of television’s *Cold Case*) and **Tom Arnold**. Even NFL stars **Brian Westbrook**, **William Henderson** and **Dante Stallworth** loved the way the product made their skin feel!

**Pomega5** offers the first line of therapeutic skin care and nutritional supplements made with 100% pure, organic, cold-pressed pomegranate seed oil. Capturing the miracle of the pomegranate, this holistic product line offers unique skin care products that luxuriously soothe, moisturize and heal dry, irritated skin along with nutritional supplements that support and maintain a host of bodily functions while imparting anti-oxidant benefits. The skin care products are made from organic and biodynamic ingredients in an accredited chemical-free lab in France, are naturally preservative-free, and contain no synthetics or perfumes. The pomegranate seed oil supplements contain puniic acid, a source of Omega-5 conjugated fatty acid and rare plant based source of CLA.

**Backstage Creations** is the premiere company to bring corporate clients backstage at award shows, providing them an exclusive opportunity to personally introduce their products and services to the “celebrities” in a room called “The Retreat”. Invited celebrities visit “The Retreat” to relax and choose gifts donated by participating companies. Backstage Creations has created celebrity retreats at various industry honors including the Golden Globes, Screen Actors Guild Awards, People’s Choice Awards, Essence Awards and Billboard Music Awards.

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