



Soothe, Protect and Revitalize Skin *Naturally* Pomega5™ HEALING CREAM

Introducing a New *State-of-the-Art* Pump Bottle For Airtight Protection

Natural, organic ingredients meet a revolutionary new packaging system as one of **Pomega5's** best-selling skin treatments gets a little more high-tech (without giving up any of its organic roots). Now, this intense moisturizer is delivered in an ultra-modern airtight dispenser for not only easier application, but also a longer shelf life without any chemical preservatives. The result: dry skin feels naturally comforted, repaired and revitalized; looks rested, radiant and luminous.

Pomega5™ Healing Cream captures the miracle of the pomegranate in a skin treatment made with 100% pure cold-pressed pomegranate seed oil. The oil is combined with pure biodynamic plant and seed oils, essential oils and plant extracts, including carrot seed oil, calendula oil, arnica oil and valencia essential oil, known for their restoring and healing properties to soothe and revitalize skin. In addition to its skin calming benefits, it provides cosmetic anti-aging benefits to keep skin looking its best.

Ultra-Modern Design: Because Pomega5's goal is to provide the most natural products possible – without the addition of artificial ingredients, fillers and preservatives – **Pomega5 Healing Cream** is being repackaged in a revolutionary airtight pump bottle that along with a patent pending plant based preservative system, helps preserve the product naturally. The state-of-the-art design keeps air out, preventing oxidation -- which can shorten the shelf-life of a product – the product stays clean and fresh! And with each pump of the bottle, you get the perfect measured dose. No waste or overuse – just the right amount every time.

Natural Emulsifiers: And, as if that wasn't enough, a new olive oil based emulsifier system has been added to **Pomega5 Healing Cream**, naturally enhancing the product's stability. This natural ingredient, which partners perfectly with pomegranate seed oil, enriches the cream's lightweight texture – leaving skin nourished, smoothed and comforted.

Fresh From France - Weekly: Unlike many products that are mass-produced in large quantities, **Pomega5 Healing Cream** is manufactured in small batches weekly and then air shipped directly from France. The result: the product you find in store is as fresh as possible!

Key Natural Ingredients: Packed with super hard-working natural, biodynamic ingredients, **Pomega5 Healing Cream** provides intense moisture and comfort -- drenching skin with moisturization, leaving it refreshed, repaired and at its most healthy!

- **POMEGRANATE SEED OIL:** The star ingredient in all **Pomega5** products. Pomegranate seed oil, which contains punicic acid, an Omega-5 fatty acid and rare plant based source of CLA, is a potent, *natural* powerful anti-oxidant -- fighting free radicals

that damage and age skin cells. This natural ingredient has a long tradition of use as a treatment for dry, irritated or fragile skin.

- OLIVE OIL: This rich oil is obtained from ripe olives around the Mediterranean Sea. It is a natural emulsifier and moisturizer.
- CALENDULA OIL: A natural anti-inflammatory, this gentle oil is known for its restoring and nourishing properties. Dry, damaged skin is soothed and calmed.
- SWEET ALMOND OIL: High in linoleic acid, protein, vitamins, minerals and other fatty acids, this mild, non-greasy oil nourishes and calms the skin.
- ARNICA OIL: The natural oil of the arnica plant calms and soothes over-stimulated skin leaving it soft, smooth and relieved.
- CARROT SEED OIL: A natural retinal, rich in vitamins, rejuvenates the skin improving firmness, tone, and elasticity.
- A BLEND OF ESSENTIAL OILS: A special blend of essential oils such as mandarin orange, lemon, bergamot and vanilla, restore, calm and nourish skin while imparting a delicious, natural scent.

Like all **Pomega5** products, **Pomega5 Healing Cream** is 100% pure and natural. It contains no phalates, petro-chemicals, synthetic colors, fillers or fragrance. It is paraben and preservative free and undergoes the strictest testing for purity and stability. Because of the precise concentration of the highest quality organic and biodynamic ingredients, a small amount goes a long way. Use day and night, on the face and body for smooth, revitalized skin. Dermatologist-tested and safe for the entire family.

Suggested retail price: \$68 for 50 ml pump bottle.

On-Shelf: July 2007.

Made in France.

Pomega LLC, which was founded and based in Marin County, California, offers the first complete line of therapeutic skin care and nutritional supplements made with organic, cold-pressed ultra-premium pomegranate seed oil -- a natural phytoestrogen, powerful antioxidant, and rare plant-based source of Omega-5 conjugated fatty acid. The **Pomega5** nutritional supplements are the only organic line of pomegranate oil supplements available. The skin treatments are all-natural, preservative-free, dermatologist tested and contain no synthetics or fillers. Working with doctors and experts on healing plants, founder Tzeira Sofer developed **Pomega5** based on ancient recipes and supported by the latest scientific research to help women achieve healthier skin and a healthier body. Products are available at select health and wellness stores nationwide and at www.pomega5.com

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